# Fish for a Cure Makes Waves in Cancer Care for Our Community

# **ORGANIZATION OVERVIEW:**

Fish For A Cure (F4AC) is a fishing tournament and fundraising challenge that raises funds for cancer care at Luminis Health Anne Arundel Medical Center (LHAAMC). The F4AC tournament, Paul C. Dettor Captain's Challenge, and Shore Party will be held on Saturday, Nov. 9, 2024, in Annapolis, Md.

## WHERE THE FUNDS GO:

All funds raised through F4AC directly benefit the Cancer Survivorship Program at LHAAMC's Geaton and JoAnn DeCesaris Cancer Institute. This program offers support for patients and their families by providing services such as nurse navigation, education, genetics counseling, support groups, social work, and psychosocial services.

## **INTERVIEW QUESTIONS/CONTENT TOPICS:**

- What impact does this tournament have on the local community?
- What is the significance/history of Fish For A Cure?
- How does Fish For A Cure partner with the Luminis Health Anne Arundel Medical Center Foundation?
- How can one get involved/support Fish For A Cure?
- What are the details surrounding this year's fishing tournament?
- What is the Paul C. Dettor Captain's Challenge?
- How can one participate? How can one become a sponsor? How can one donate?

## FACTS:

- In 2023:
  - 59 boats registered, all of which competed in the Paul C. Dettor Captain's Challenge, a competitive fundraising challenge.
  - There were more than 350 participating captains and anglers.
  - The partnership of more than 64 sponsors and community partners helped make the event possible.
  - For the first time, the Paul C. Dettor Captain's Challenge was split into two leagues. Reel Counsel raised \$164,095, winning the Legends League and breaking a fundraising record. Lady Jen and Team Yorktel raised \$72,209, winning the Open League.
  - Over 3,000 donations were made ranging from \$5 to \$25,000 to support the Cancer Survivorship Program at LHAAMC Geaton and JoAnn DeCesaris Cancer Institute.
- F4AC has raised more than \$5.5 million over the last 17 years.
- Funds raised through F4AC each year support more than 2,000 people experiencing the unique challenges of a cancer diagnosis with access to critically needed psychosocial services, including nurse navigation, nutrition counseling, psychosocial well-being, and oncology rehabilitation services.

# FARC

## AWARDS:

What's Up? Magazine Best of Annapolis 2022: Nonprofit Fundraising Event

## **CONTACT:**

Members of the media interested in connecting with an expert source or covering a Fish For A Cure, please contact **fishforacure@luminishealth.org** 



### **PREVIOUS MEDIA COVERAGE:**

Capital Gazette, Fishing For A Cure For Cancer Captial Gazette, Capital Camera: Fish For A Cure reaches milestone fundraising goal Chesapeake Bay Magazine, Fish For A Cure Reels In Big Support For Cancer Center Chesapeake Bay Magazine, Fish For A Cure: Chesapeake Bay Magazine Goes All In Eye on Annapolis, Student Kudos: Severna Park Seniors Partner with Fish For A Cure Eye on Annapolis, Bonus Podcast: Fish For A Cure 2023 Eye on Annapolis, Are You Ready to Fish For A Cure? Severna Park Voice, Anglers Fish For A Cure Severna Park Voice, Reel Counsel Sets New Fundraising Record For Cancer Survivorship Program What's Up? Media, Get Involved with Fish For A Cure (F4AC)



# www.FishForACure.Org