

Corporate Sponsorship Opportunities

Help us support the Luminis Health Anne Arundel Medical Center Geaton and JoAnn DeCesaris Cancer Institute

SATURDAY, NOVEMBER 9, 2024



www.fishforacure.org

2000 Medical Parkway, Belcher Pavilion, Suite 604, Annapolis, Maryland 21401

LETTER FROM THE FISH FOR A CURE CREW



Dear Friends of F4AC,

Each year, our community comes together at Fish for a Cure (F4AC), now in its 18th year, to raise vital funds for the Cancer Survivorship Program at Luminis Health Anne Arundel Medical Center's Geaton and JoAnn DeCesaris Cancer Institute. This event, comprised of the Paul C Dettor's Captain's Challenge and Shore Party, has raised over \$5 million dollars since 2006, and we couldn't be more grateful for the support of the F4AC Board, event sponsors, and our community.

Cancer affects every part of a person's life. LHAAMC's donor-funded Cancer Survivorship Program provides vital social, emotional, fiscal, and psychological support to our patients and their families as they navigate treatment, recovery, and survivorship. Annually, more than 2,000 oncology patients and their families participate in these programs, finding much-needed comfort, education and expert help with cancer's many challenges.

As a philanthropic partner of F4AC, your impact is direct – every dollar raised through F4AC helps thousands of cancer patients in our community with services and programs including:

- **Nurse Navigation** Nurses guide patients and their families through their cancer journey by communicating with primary care doctors and specialists and by interpreting complex care plans so that patients can make careful and informed decisions.
- **Nutrition Counseling -** Dieticians and nutritionists educate patients about dietary requirements, meal plan design, alternative food choices, and supplements.
- **Psychosocial Well-being** Oncology social workers help patients cope with the challenges that come with a cancer diagnosis. They provide supportive counseling, financial assistance information, and referrals to helpful community resources.
- **Oncology Rehabilitation Services** This program includes physical therapists, occupational therapists, and speech language pathologists, all of whom focus on improving quality of life for cancer survivors.

With your help, we can continue to provide essential patient and family-centered care programs and services to our friends, loved ones, and neighbors in their time of greatest need. We invite you to join us as a Fish for a Cure sponsor and position yourself as a community leader in support of cancer care and survivorship at LHAAMC.

Because of your generosity, our patients and their families will not only survive – they will thrive.

With heartfelt appreciation,



Presenting Sponsor - \$25,000

Two sponsorships available

- One private fishing charter, including a fully stocked boat with meals provided, or a private happy hour on the LHAAMC Doordan Institute Terrace. (Must make selection by May 1)
- Entry for three boats in the fishing tournament. Each boat includes registration for one captain, three anglers, and four total tickets to the Weigh-in Party taking place at the Safe Harbor Marina from 4-9 p.m.
- Two additional Shore Party tickets for sponsor guests
- One F4AC boat burgee
- Four F4AC 2024 t-shirts: please email your t-shirt size selections (S-3XL) to fishforacure@luminishealth.org by October 1, 2024. Sizing is not guaranteed if selections are not provided by the deadline
- Recognition from the podium during Shore Party
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- Opportunity to opt into a one-year private destination golf membership with the Dormie Network (see attached flyer for more details)
- Two tickets to LHAAMC's Holiday Toast in December
- Prominent Presenting Sponsor recognition and inclusion on the following:
 - Presenting Sponsor Banner displayed at Safe Harbor Marina
 - Sponsor name on ruler that is used by all anglers to measure fish entered in the tournament
 - Logo placement on custom cups at Shore Party
 - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
 - Logo placement on event t-shirts
 - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2024
 - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2024
 - F4AC website link to sponsor's website beginning in spring 2024







Shore Party Sponsor - \$15,000

Two sponsorships available

- Entry for two boats in the fishing tournament. Each boat includes registration for one captain, three anglers, and four total tickets to the Shore Party taking place at the Safe Harbor Marina from 4-9 p.m.
- Two additional Shore Party tickets for sponsor guests
- One F4AC boat burgee
- Four F4AC 2024 t-shirts: please email your t-shirt size selections (S-3XL) to fishforacure@luminishealth.org by October 1, 2024. Sizing is not guaranteed if selections are not provided by the deadline
- · Recognition from the podium during Shore Party
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- Opportunity to opt into a one-year private destination golf membership with the Dormie Network (see attached flyer for more details)
- Two tickets to LHAAMC's Holiday Toast in December
- · Prominent Shore Party Sponsor recognition and inclusion on the following:
 - Logo placement on F4AC sponsor signage at the Shore Party
 - Logo placement on custom cups at Shore Party
 - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
 - Logo placement on event t-shirts
 - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2024
 - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2024
 - F4AC website link to sponsor's website beginning in spring 2024





Captain Sponsor - \$10,000

- Entry for two boats in the fishing tournament. Each boat includes registration for one captain, three anglers, and four total tickets to the Shore Party taking place at the Safe Harbor Marina from 4-9 p.m.
- Two additional Shore Party tickets for sponsor guests
- One F4AC boat burgee
- Four F4AC 2024 t-shirts: please email your t-shirt size selections (S-3XL) to fishforacure@luminishealth.org by October 1, 2024. Sizing is not guaranteed if selections are not provided by the deadline
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- Opportunity to opt into a one-year private destination golf membership with the Dormie Network (see attached flyer for more details)
- Captain Sponsor recognition and inclusion on the following:
 - Logo placement on F4AC sponsor signage at the Captain's Meeting and Shore Party
 - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
 - Logo placement on event t-shirts
 - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2024
 - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2024
 - F4AC website link to sponsor's website beginning in spring 2024









Angler Sponsor - \$7,500

- Entry for one boat in the fishing tournament. Each boat includes registration for one captain, three anglers, and four total tickets to the Shore Party taking place at the Safe Harbor Marina from 4-9 p.m.
- One F4AC boat burgee
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- Two additional Shore Party tickets for sponsor guests
- Four F4AC 2024 t-shirts: please email your t-shirt size selections (S-3XL) to **fishforacure@luminishealth.org** by **October 1, 2024**. Sizing is not guaranteed if selections are not provided by the deadline
- Opportunity to opt into a one-year private destination golf membership with the Dormie Network (see attached flyer for more details)
- Angler Sponsor recognition and inclusion on the following:
 - Logo placement on F4AC sponsor signage at the Captain's Meeting and Shore Party
 - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer
 - Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
 - · Logo placement on event t-shirts
 - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2024
 - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2024
 - F4AC website link to sponsor's website beginning in spring 2024









First Mate Sponsor - \$3,500

- Entry for one boat in the fishing tournament. Each boat includes registration for one captain, three anglers, and four tickets to the Shore Party taking place at the Safe Harbor Marina from 4-9 p.m.
- One F4AC boat burgee
- An opportunity to add your company's promotional item in the Captains' Swag Bucket
- Four F4AC 2024 t-shirts: please email your t-shirt size selections (S-3XL) to **fishforacure@luminishealth.org** by **October 1, 2024**. Sizing is not guaranteed if selections are not provided by the deadline
- First Mate Sponsor recognition and inclusion on the following:
 - Logo placement on F4AC sponsor signage at the Captain's Meeting and Shore Party
 - Logo placement on F4AC sponsor building banner to be displayed at LHAAMC's Jennifer Road campus in Annapolis (36-foot tall banners that can be seen from Route 50) beginning in October
 - Logo placement on event t-shirts
 - Sponsor name recognition in print and digital ads (What's Up?, FishTalk, and PropTalk) beginning in spring 2024
 - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2024
 - F4AC website link to sponsor's website beginning in spring 2024









Navigator Sponsor - \$2,000

- Four tickets to the Shore Party taking place at the Safe Harbor Marina from 4-9 p.m.
- Navigator Sponsor recognition and inclusion on the following:
 - · Logo placement on F4AC sponsor signage at the Captain's Meeting and Shore Party
 - Sponsor name recognition in print and digital ads (What's Up? FishTalk, and PropTalk) beginning in spring 2024
 - Sponsor name recognition in communications promoting the event (email blasts, social media, web presence, tournament communications) beginning in spring 2024
 - F4AC website link to sponsor's website beginning in spring 2024

Deckhand Sponsor - \$1,000

- Two tickets to the Shore Party taking place at the Safe Harbor Marina from 4-9 p.m.
- Sponsor name recognition on F4AC sponsor signage at the Captain's Meeting and Shore Party
- Sponsor name recognition in print and digital ads (What's Up? FishTalk, and PropTalk) beginning in spring 2024
- F4AC website link to sponsor's website beginning in spring 2024



HANK YOU.

We're grateful for the generous support of our Fish For A Cure (F4AC) captains, anglers, sponsors, volunteers, and community partners who raised over \$650,000 at the 2023 F4AC Tournament, Paul C. Dettor Captain's Challenge, and Shore Party. Thanks to your continued support over the last 17 years, F4AC has raised over \$5.5 million to support the Cancer Survivorship Program at Luminis Health Anne Arundel Medical Center's Geaton and JoAnn DeCesaris Cancer Institute.



YACHT CENTRE

official tournament home

2023 TOURNAMENT SPONSORS

PRESENTING SPONSORS | Heller Electric Company Inc. The Albert W. Turner Charitable Lead Annuity Trust /Carrollton Enterprises

SURVIVORSHIP SPONSOR | Luminis Health Anne Arundel Medical Center Medical Staff **SHORE PARTY SPONSORS** | REALTORS Biana Arentz, Pam Batstone, and Heather Giovingo

CAPTAIN SPONSORS | AllTackle • Continental Contractors, Inc. • Dormie Network Foundation • FishTalk • KPMG Ledo Pizza • MaxSent • PropTalk • What's Up? Media

BAR SPONSORS | Katcef Brothers Inc. • Michelob ULTRA

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DECKHAND SPONSORS | Annapolis Events • Doldon W. Moore and Associates, LLC • Chesapeake Auto Body Salesmaster Flooring Solutions • Souza Roy • St. John Properties • Wye River Insurance

STAY TUNED FOR MORE INFORMATION ABOUT FISH FOR A CURE 2024! WE HOPE TO HAVE YOU ON BOARD!







Howie Hutchinson

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Experience Dormie Network

Fish For A Cure and Dormie Network

As a Fish For A Cure (F4AC) sponsor, your partnership is critical in supporting the Cancer Survivorship Program at Luminis Health Anne Arundel Medical Center's Geaton and JoAnn DeCesaris Cancer Institute.

Fish For A Cure has partnered with the Dormie Network Foundation to offer our valued sponsors and community partners who have committed \$7,500 or more to F4AC with a unique benefit option of a one-year private destination golf membership.

With the one-year membership, the \$20,000 initiation fee and \$10,000 annual fee is waived. If the sponsor chooses to join after the F4AC benefit year is completed, then the sponsor only pays the annual fees going forward. The initiation fee is waived for the entirety of the membership.

One-Year Private Destination Golf Membership

Dormie Network Foundation offers far more than just 18 holes: each club creates customized experiences for entertaining—and impressing. It's the most highly curated overnight experience in private destination golf.

Membership gets you access to:

- Six nationally ranked courses designed by master architects.
- Onsite cottages in various sizes per club, with four master suites, fireplace, fully stocked bar, and private patio and firepit.
- Regionally inspired, seasonal farm-to-course menus and a creative cocktail program to be enjoyed at the clubhouse, in a private dining space, or at your cottage.
- Fully stocked golf shops, club fittings, personal shopping, custom orders, corporate merchandising, and cottage gifts for your stay.
- State-of-the-art practice facilities and personalized clinics.











